

NIRAMAYANET

*Connecting for Care,
Committing to Health*



Foundation for **Integrated** Support and Solution
(FISS)

Registered Address

Ground Floor, House No- 25, Manikanchan Bhawan,
Mother Teresa Road, Hatigarh Chariali, Guwahati, Assam- 781021
Website- www.fissindia.com Email ID- directors@fissindia.com

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*An Initiative of Foundation for **Integrated Support and Solution (FISS)***

An initiative to Strengthening Public Health Systems for Resilient and Inclusive Healthcare

1. Context and Strategic Imperative

India's public health trajectory, while progressing, remains undermined by regional inequities, systemic vulnerabilities, and emerging challenges, particularly in Northeast India. Persistently high anemia prevalence, early neonatal mortality, inadequate maternal and child healthcare access, and rising adolescent substance abuse necessitate urgent systemic recalibration. NiramayaNet responds as a comprehensive, policy-aligned framework to fortify health infrastructure, embed digital ecosystems, enhance workforce capacities, and integrate preventive interventions. Positioned at the nexus of national mandates (NHM, AMB, Poshan Abhiyaan) and global imperatives (SDGs 3, 9, 10, 17), NiramayaNet offers a strategic platform to catalyze resilient, inclusive, and sustainable health system transformation across underserved geographies.

Vision

To catalyze the emergence of resilient, integrated, and inclusive public health systems that guarantee equitable, accessible, and high-caliber healthcare services to every individual, irrespective of geographic, socio-economic, or demographic barriers.

Mission

To engineer systemic transformation within public health ecosystems through strategic investments in infrastructure modernization, digital health integration, workforce capacity fortification, and community-anchored interventions — fostering sustainable, resilient, and inclusive health outcomes across underserved geographies.

2. Strategic Pillars

Pillar	Strategic Focus
<i>1. Infrastructure Modernization</i>	Augmenting the physical infrastructure of primary, secondary, and tertiary care institutions to optimize healthcare service delivery capacities and system resilience.
<i>2. Digital Health Ecosystem</i>	Deploying advanced digital technologies to catalyze telemedicine proliferation, health information system modernization, real-time epidemiological surveillance, and data-driven governance mechanisms.
<i>3. Human Resource Capacity Building</i>	Empowering the healthcare workforce through structured skilling, competency enhancement, mentoring frameworks, and optimized performance management systems.
<i>4. Preventive and Promotive Health Interventions</i>	Institutionalizing preventive care, nutritional security, maternal and child health protocols, and non-communicable disease (NCD) mitigation strategies, including substance use disorder de-addiction pathways, into public health paradigms.
<i>5. Health System Resilience and Governance Reform</i>	Embedding decentralized governance models, emergency preparedness architecture, and participatory decision-making frameworks to elevate systemic health security and responsiveness.



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3. Strategic Alignment

NiramayaNet has been architected with deliberate strategic convergence across national development frameworks, global commitments, corporate social responsibility mandates, and ESG imperatives, ensuring maximum policy resonance, funding eligibility, and systemic impact scalability.

Alignment with National Frameworks

Framework	Strategic Alignment
National Health Mission (NHM)	Augments NHM objectives by strengthening health infrastructure, workforce capacity, emergency responsiveness, and health service delivery at primary, secondary levels.
Anemia Mukht Bharat (AMB)	Direct contribution through mass anemia screening, universal Iron-Folic Acid supplementation, and nutrition security interventions among high-risk groups.
Poshan Abhiyaan	Embedded nutrition counseling, dietary diversification promotion, and anemia management synergizing with India's flagship national nutrition mission.
Juvenile Justice (Care and Protection) Act, 2015	Establishes child-sensitive, rights-based rehabilitation models fully compliant with child protection frameworks, particularly in de-addiction and reintegration services.

Alignment with Global Frameworks and Development Goals

Framework	Strategic Alignment
United Nations Sustainable Development Goals (SDGs)	Direct contribution to: - SDG 3: Good Health and Well-being - SDG 9: Industry, Innovation, and Infrastructure - SDG 10: Reduced Inequalities - SDG 17: Partnerships for the Goals
WHO Health Systems Strengthening Framework	Enhances system building blocks: service delivery, health workforce, information systems, access to essential medicines, financing, leadership, and governance.
UNICEF Child Survival and Development Priorities	Direct impact on neonatal survival, early childhood nutrition, and child protection systems through targeted flagship initiatives.

Alignment with CSR and ESG Mandates

Dimension	Strategic Alignment
Indian Companies Act, 2013 — Section 135	Fully eligible under Schedule VII thematic areas: healthcare promotion, education, nutrition, protection of child rights, and support for marginalized communities.
Corporate ESG Priorities	Direct amplification of social impact indicators under Environmental, Social, and Governance frameworks, strengthening corporate disclosure narratives, and enhancing CSR impact reporting credentials.



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National Guidelines on Responsible Business Conduct (NGRBC)	Alignment with Principles 4 and 5 — respecting and promoting human rights, inclusive growth, and equitable development.
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4. Flagship Strategic Initiatives under NiramayaNet

The operationalization of NiramayaNet is anchored through two high-leverage, systems-level flagship initiatives, meticulously designed to address critical public health vulnerabilities, strengthen systemic resilience, and catalyze inclusive socio-economic development across Northeast India.

Initiative Name	Strategic Focus	Core Objectives	Aligned Pillars
A. Saubhagya Shishu-Matri Mission (সৌভাগ্য শিশু-মাতৃ মিছন)	Maternal and child health systems strengthening in rural and tea garden geographies	- Anemia reduction- Neonatal survival enhancement (HBNC, HBYC, KMC)- Establishment of CBNCs- Technology-enabled risk tracking	1. Infrastructure Modernization 2. Digital Health Ecosystem 3. HR Capacity Building 4. Preventive & Promotive Health
B. Aarohan: Rising Beyond Addiction	Child-centric de-addiction and psychosocial rehabilitation	- Trauma-informed rehabilitation centers- Psychosocial counselling & reintegration- School-based preventive education- Digital post-rehabilitation follow-up	3. HR Capacity Building 4. Preventive & Promotive Health 5. Governance Reform
C. Swasthya Setu	Rejuvenation of primary and secondary health infrastructure	- Modular health facility upgrades- Green-compliant, disaster-resilient design- Diagnostics and maternal care service zones	1. Infrastructure Modernization 5. Health System Resilience & Governance Reform
D. NiramayaNet Digital Bridge	Digital health systems integration and data-driven governance	- Unified platform for e-HMIS, telemedicine, mobile tracking- Health data dashboards- AI/ML-based surveillance and prediction systems	2. Digital Health Ecosystem 4. Preventive & Promotive Health
E. Sanjeevani Workforce Acceleration Program	Capacity building for frontline health workers	- Digital certification of ASHAs/ANMs/CHOs- Blended learning and mentoring- Performance-linked career pathways	2. Digital Health Ecosystem 3. HR Capacity Building
F. GramArogya 360: Community-Led Health Governance Framework	Strengthening participatory village-level health planning and monitoring	- Activation of VHSNCs & PRIs- Community-owned health micro-plans- Localized governance for service accountability	3. HR Capacity Building 5. Health System Resilience & Governance Reform

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5. Projected Outcomes (First 24 Months)

The first 24 months of NiramayaNet's implementation are projected to yield measurable, systems-level outcomes across infrastructure, digital health integration, human capital development, preventive care delivery, and governance reform. The framework is designed to drive convergence-driven, equity-centered, and data-validated impact across underserved geographies of Northeast India.

Projected Programmatic and Systems-Level Outcomes

Outcome Indicator	Target Achievement	Strategic Area	Flagship Initiative(s)
Children and adolescents screened for anemia	90,000+	Preventive Health	Saubhagya Shishu-Matri Mission
Pregnant and lactating women supported through IFA & nutrition interventions	50,000+	Maternal Health & Nutrition	Saubhagya Shishu-Matri Mission
Frontline health workers trained and digitally credentialed	2,000+	Human Resource Capacity	Sanjeevani Workforce Acceleration
Mobile Health & Nutrition Unit (MHNU) outreach camps conducted	1,000+ villages	Community Health Outreach	Saubhagya Shishu-Matri Mission
Community-based newborn care corners (CBNCs) operationalized	50+	Infrastructure Strengthening	Saubhagya Shishu-Matri Mission, Swasthya Setu
High-risk pregnancies and newborns digitally tracked	12,000+	Digital Health & Continuum of Care	NiramayaNet Digital Bridge
Children and adolescents rehabilitated from substance use	240+	Psychosocial Health	Aarohan: Rising Beyond Addiction
Post-rehabilitation digital follow-up cases conducted	200+	Child Protection Systems	Aarohan
Participatory VHSNCs activated and trained	500+	Decentralized Governance	GramArogya 360
PRI-led village health plans developed and monitored	250+	Health System Governance	GramArogya 360

Cross-Cutting Systemic Outcomes

Domain	Strategic Outcome
Digital Health Systems	Real-time operationalization of mobile-based monitoring tools for maternal health, child health, and rehabilitation tracking.
Policy Convergence and Integration	Embedded programmatic convergence with NHM, AMB, Poshan Abhiyaan, and Juvenile Justice frameworks at district and state levels.
Community Ownership and Capacity Enhancement	Activation of VHSNCs, PRIs, and SHGs as community health governance actors in at least 80% of intervention villages.
Sustainability Foundations	Structured transition and handover models co-designed with district administrations to ensure program continuity beyond CSR funding cycles.

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5. Implementation Framework

NiramayaNet's execution architecture is strategically engineered to ensure operational excellence, systemic scalability, fiduciary transparency, and sustained impact realization through a multi-tiered governance, delivery, and monitoring framework.

1. Governance and Strategic Oversight

Central Steering Committee	Constituted under the aegis of FISS, comprising senior representatives from strategic partners, technical experts, and institutional stakeholders, ensuring strategic coherence, regulatory compliance, and adaptive program management.
District Implementation Units (DIUs)	Established at district levels to facilitate decentralized operational execution, real-time monitoring, and contextualized program adaptation aligned with district-specific public health dynamics.
Technical and Policy Advisory Board	High-level advisory body responsible for technical validation, policy alignment, strategic risk management, and course correction recommendations.

2. Strategic Partnerships and Convergence Mechanisms

State Health Societies (NHM Assam, NHM Arunachal Pradesh)	Formalized institutional partnerships to embed programmatic interventions within state public health delivery frameworks.
District Child Protection Units (DCPUs) and Child Welfare Committees (CWCs)	Collaboration for Aarohan program implementation aligned with Juvenile Justice Act and national child protection mandates.
National Mission Convergence	Alignment with Anemia Mukt Bharat, Poshan Abhiyaan, National Nutrition Mission, National Health Mission, and National Drug Demand Reduction Policy to leverage resource synergies and policy platforms.

3. Program Delivery Mechanisms

Frontline Workforce Mobilization	Deployment and capacity augmentation of ASHAs, ANMs, CHOs, rehabilitation specialists, and psychosocial counselors.
Mobile Health and Nutrition Units (MHNU)	Dynamic outreach platforms delivering preventive, promotive, and therapeutic services to hard-to-reach, marginalized communities.
Community Engagement Platforms	Activation and empowerment of PRI institutions, VHSNCs, SHGs, and Adolescent Clubs to drive community ownership, behavioral change, and programmatic sustainability.

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4. Monitoring, Evaluation, and Impact Measurement

Comprehensive Results Framework (CRF)	Development of KPIs across inputs, outputs, outcomes, and impacts, aligned with national M&E frameworks.
Real-Time Digital Monitoring	Integration of cloud-based health information systems, mobile tracking applications, and AI-driven analytics for evidence-based program steering.
Independent Third-Party Evaluations	Baseline, midline, and endline evaluations by accredited agencies to ensure objectivity, transparency, and evidence-driven adaptive management.
Quarterly Performance Reviews	Multi-level (district, state, national) program reviews to drive strategic course corrections and performance acceleration.

5. Technology and Innovation Enablement

Digital Health Ecosystem Integration	Seamless integration of telemedicine platforms, mobile health applications, electronic health records (EHR), and predictive analytics.
AI/ML-Based Predictive Modelling	Deployment of AI tools for risk prediction, resource optimization, and real-time beneficiary behavior analytics.
Cloud-Based Governance Platforms	Centralized dashboards for financial reporting, operational KPIs, and stakeholder communication transparency.

6. Risk Mitigation and Sustainability Architecture

Risk Management Framework	Identification, assessment, and mitigation of operational, financial, fiduciary, and reputational risks through a structured Risk Register and Contingency Planning Protocols.
Phased Transition Models	Gradual handover of interventions to government health systems and community-led structures post-stabilization phase.
Sustainability Roadmaps	Multi-stakeholder financing models combining CSR, governmental allocations, and community contributions to ensure post-funding program resilience and scale-up.



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6. Value Proposition for CSR Collaboration

NiramayaNet offers an unparalleled strategic investment platform for CSR stakeholders seeking systemic, high-leverage, and sustainable societal impact. Anchored in national priorities, global development frameworks, and ESG mandates, NiramayaNet transcends project-centric philanthropy to deliver deep, scalable, and transformative recalibration of public health and child protection ecosystems across Northeast India.

By partnering with NiramayaNet, CSR investors are not merely funding interventions — they are investing in structural resilience, social equity, and inclusive growth trajectories with far-reaching developmental dividends.

Strategic Advantages of CSR Collaboration with NiramayaNet

Dimension	Strategic Offering
Alignment with National and Global Frameworks	Seamless convergence with India's National Health Mission (NHM), Anemia Mukta Bharat (AMB), Poshan Abhiyaan, Juvenile Justice frameworks, and the United Nations Sustainable Development Goals (SDGs 3, 9, 10, 17).
Eligibility under CSR Regulations	Full eligibility under Section 135 of the Indian Companies Act (CSR Rules, Schedule VII) across healthcare promotion, nutrition, education, child protection, and rural development mandates.
High-Impact, Systemic Investment Architecture	Structural strengthening of health and rehabilitation systems, not isolated project interventions; embedded sustainability and scalability pathways.
Brand Visibility and ESG Value Creation	Amplified visibility through co-branding across beneficiary interfaces, government forums, high-visibility campaigns, and national reporting platforms; enhancement of corporate ESG narratives and SDG impact disclosures.
Transparency, Governance, and Accountability	Real-time digital reporting, quarterly programmatic updates, independent third-party audits, and financial transparency in alignment with UNDP Development Partnership Standards.
Risk Mitigation and Sustainability Guarantees	Comprehensive risk management frameworks, phased government handover strategies, blended financing models (CSR + Government + Community), and structured exit pathways ensuring program longevity beyond initial funding cycles.
Thought Leadership Positioning	Strategic association as a catalyst for systemic public health transformation and child rights protection in Northeast India — a national priority region — strengthening corporate reputational capital.



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7. About Foundation for Integrated Support and Solution (FISS)

Established in 2016, the Foundation for Integrated Support and Solution (FISS) is a nationally registered Section 8 entity advancing resilient, inclusive, and sustainable development across Northeast India. Strategically aligned with the Sustainable Development Goals (SDGs) and India's national development mandates, FISS delivers complex, systems-level interventions spanning public health, education, livelihoods, and environmental stewardship.

Operating through specialized verticals, FISS implements high-impact initiatives such as public health infrastructure strengthening, child-centric de-addiction ecosystems, skill development programs, and rural enterprise promotion. The organization's governance model emphasizes multi-stakeholder convergence, digital integration, real-time monitoring, and systemic sustainability.

Core Competencies

- Integrated Program Design and Execution
- Community Mobilization and Grassroots Capacity Building
- Strategic Partnerships and Institutional Engagement
- Monitoring, Evaluation, and Impact Analytics
- Policy Advocacy and Governance Strengthening
- Technology-Enabled Development Solutions

8. Initiative taken


1. Nutritional support to TB patients under Pradhan Mantri TB Mukta Bharat Abhiyaan (PMTBMBA) in Goalpara and Karbi Anglong districts Assam
2. Mission Healthy Babies: An initiative on reducing Low Birth Weight (LBW) babies in Aspirational district, Udalguri, Assam
3. High Risk Pregnancy: An app to track women who have experienced high-risk pregnancies and also it tracks eligible couples to ensure comprehensive reproductive health management
4. Mission Batsalya: An app designed to track and follow up on children with disabilities (PWD) to gather information on their enrolment in government schemes
5. Orunodoi: An app to support economically disadvantaged families.
6. Menstrual Health and Hygiene: A Study of Adolescent Girls among Tea-Tribe Communities of Tinsukia District of Assam
7. Aarohan: Rising Beyond Addiction- Establishment of Deaddiction centre for male children in Tinsukia, Assam
8. Sustainable Energy for Improving Healthcare Delivery: An app designed to gather information on the facilities available in PHC centresL


9. Contact for Strategic Partnership

Pradip Hazarika

Director, Foundation for Integrated Support and Solution (FISS)

 www.fissindia.com

 pradip.fiss@gmail.com | directors@fissindia.com

 +91 7086029884



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Flagship Strategic Initiatives under NiramayaNet

Saubhagya Shishu-Matri Mission (সৌভাগ্য শিশু-মাতৃ মিছন)

Tagline	Empowering Health, Ensuring Futures
<i>Vision</i>	To engender a paradigm wherein every mother accesses comprehensive healthcare, and every newborn embarks upon life from a foundation of safety, health, and opportunity.
<i>Mission Statement</i>	To operationalize a grassroots-driven, integrated maternal and neonatal health initiative — addressing systemic inequities through access to essential services, frontline workforce strengthening, nutritional supplementation, and community engagement — with a laser focus on mitigating early neonatal mortality (first 7 days of life) within vulnerable and tea garden communities.

Strategic Context

Despite national-level gains, Northeast India remains encumbered by profound systemic health inequities:

- **Anemia prevalence** persists at critical levels, afflicting over **60%** of women and **58%** of children (NFHS-5).
- **Early neonatal mortality** (0–7 days post-birth) contributes to over **50–60%** of the regional infant mortality burden.
- **Marginalized communities**, notably tea garden laborers and tribal populations, experience systemic deprivation of maternal and child health services.

A focused, integrated, and culturally cognizant intervention is imperative to bridge health disparities and realize India's Sustainable Development Goals (SDG) and National Health Mission **targets**.

Strategic Interventions

Component	Key Deliverables
1. Anemia Mitigation Architecture	Mass-scale non-invasive anemia screening; universal Iron-Folic Acid (IFA) supplementation protocols; nutrition security interventions via localized kitchen gardens; frontline-led nutritional counseling.
2. Neonatal and Maternal Health System Strengthening	Institutionalization of competency-based training for ASHAs and ANMs; reinforcement of HBNC Day 3/Day 7 protocols; establishment of CBNCs; high-risk pregnancy and neonatal tracking through digital health solutions.
3. Mobile Health and Nutrition Units (MHNU)	Rapid deployment of integrated preventive, diagnostic, and therapeutic services to geographically marginalized populations.
4. Behavior Change and Health Literacy Campaigns	Systematic deployment of IEC materials, social mobilization, and adolescent-focused menstrual hygiene advocacy.



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◆ Projected Outcomes (First 12 Months)

<i>Metric</i>	Target
<i>Children and Adolescents Anemia Screened</i>	45,000+
<i>Pregnant and Lactating Women Beneficiaries</i>	25,000+
<i>Frontline Health Workers Trained</i>	600+
<i>Mobile Health Camps Executed</i>	500+
<i>Community Sensitization Sessions</i>	250+

◆ Delivery Architecture


- Strategic collaboration with NHM Assam and NHM Arunachal Pradesh.
- Alignment with flagship frameworks Anemia Mukht Bharat (AMB) and Poshan Abhiyaan.
- Field execution through Panchayati Raj Institutions (PRIs), Village Health Sanitation and Nutrition Committees (VHSNCs), and Self Help Groups (SHGs).
- Deployment of real-time digital monitoring platforms.
- Sustained community capacity building initiatives for ownership and longevity.


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 www.fissindia.com

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Aarohan: Rising Beyond Addiction

TAGLINE	BREAKING CHAINS, BUILDING LIVES
VISION	To forge a rehabilitative ecosystem wherein children and adolescents affected by substance use disorders can transcend adversity, reclaim agency, and reconstitute their futures.
MISSION STATEMENT	To conceptualize and operationalize an integrated, child-centric de-addiction and rehabilitation ecosystem — embedding early intervention, psycho-social rehabilitation, family systems strengthening, and community reintegration support as core pillars of service delivery.

Strategic Context

The proliferation of substance use disorders among the pediatric and adolescent demographics within Northeast India represents a burgeoning public health emergency:

- Heightened exposure to alcohol, tobacco, cannabis, and inhalants from early life stages.
- Absence of specialized, rights-compliant child rehabilitation infrastructure.
- Pervasive stigma and policy implementation deficits undermining early detection and intervention imperatives.

Immediate and systemic investments are necessitated to avert a generational public health and socio-economic catastrophe.

Strategic Interventions

Component	Key Deliverables
1. Child-Centric De-Addiction Infrastructure	Establishment of a specialized rehabilitation facility integrating medical detoxification, psycho-therapeutic interventions, education, and skills training.
2. Therapeutic and Psychological Ecosystem Development	Clinical deployment of trauma-informed psychologists, counselors, and mental health specialists.
3. Family Reintegration and Resilience Building	Parental education, family systems therapy, and structured community sensitization campaigns.
4. Preventive Behavioral Interventions	School-based substance abuse prevention modules, peer support networks, and community mobilization initiatives.



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Projected Outcomes (First 12 Months)

Metric	Target
Children Admitted and Rehabilitated	120+
Family Counseling Sessions Completed	250+
Community Sensitization Campaigns Conducted	150+
School-Based Prevention Programs Delivered	75+

Delivery Architecture


- Partnership with **District Child Protection Units (DCPUs)**, **Child Welfare Committees (CWCs)**, and public health agencies.
- Compliance alignment with the **Juvenile Justice Act**, **NDPS Act**, and **POSCO Act** mandates.
- Development and operationalization of **child safeguarding frameworks**.
- Establishment of a **continuum of care model** ensuring post-rehabilitation reintegration sustainability.

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